



Call for Funding Applications

The AA Research Foundation is now accepting proposals for its Winter 2025 Funding Round.

We welcome brief, innovative research proposals that support safer, more efficient, and sustainable transport in New Zealand.

We are especially interested in projects that inspire shifts in attitudes, decisions, policies, and actions within the transport system and align with our theme of “Igniting behaviour change through research”.

Some areas of interest for this round include:

- The impact of clean car discount schemes (in NZ and overseas)
- Youth transport behaviours (informed by Census and Household Travel Survey data)
- Transport needs at different life stages
- An evaluation of New Zealand’s demerit system
- Critical analysis of initiatives targeting driver behaviour around the world (for example from in Norway) with lessons for New Zealand
- A scoping study looking at the current cost of naturalistic driving studies
- The differences between public transport and private transport by vehicle in terms of time needed to get to a destination, reliability, safety etc.
- What does an efficient transport system look like in NZ?
- Expert views versus public opinions on what makes a good driver
- Comparing efficiency of early and late merge set ups at road work sites

Key Information:

- Application Deadline: 5pm, Monday, 18 August 2025
- Eligibility: Open to individuals and organisations engaged in transport-related research
- Funding Available: Projects tend to be up to \$100k, but larger bids are also welcome
- Application form and further details: www.aa.co.nz/about/aa-research-foundation/for-researchers
- Send any questions to: Christopher Stachowski, AA Research Programme Manager at cstachowski@aa.co.nz

When evaluating proposals, we ask the following questions:

- Does the topic align with the guiding theme, which is “igniting behaviour change through research”?
- Will it add something new to the body of transport knowledge?
- Will the results be useful and practical?
- Can the findings be used to help change behaviour?
- Is it good value for money?